



**User feedback is the
lifeblood of the product
development lifecycle.
But managing it can
be [!@?#!#+%] hard.**



When people think about user feedback for things like bug reports, feature requests and general comments, they often imagine a neat, clean loop.

But in reality it can be inconsistent and lack context, quickly becoming more of a tangled knot. Precious time is spent chasing details and deciphering subjectivity in the attempt to turn information into insight and then action (even then there are no guarantees that expectations or needs will be met).

That's why 20,000+ software teams choose Userback to automate and streamline their user feedback loops, from collection to closure.



Increase retention & drive devotion

- Give users a voice that's instantly actionable
- Automate communication for entire feedback lifecycle
- Deliver the features users need, build what they love



Get it right, first time, every time.

- Stop going back and forth trying to understand details
- Integrate into existing processes and workflows
- Validate prioritization of issues and feature requests



Fix bugs faster, without talking to users!

- Get to the source of issues quickly with visual context
- Auto capture session activity and system information
- Reduce the time developers have to spend fixing bugs

"Userback: An indispensable tool in our arsenal."

"Legendary app from a legendary team."

"Absolute best and easiest to use feedback tool."

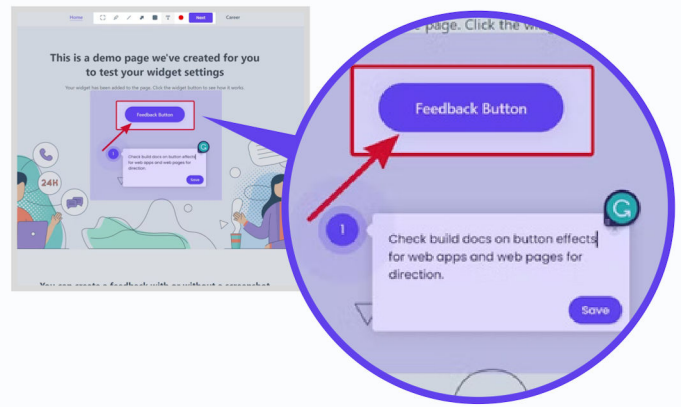
"Best option on the market. I mean that."

Rated #1 "User Feedback Platform" on G2



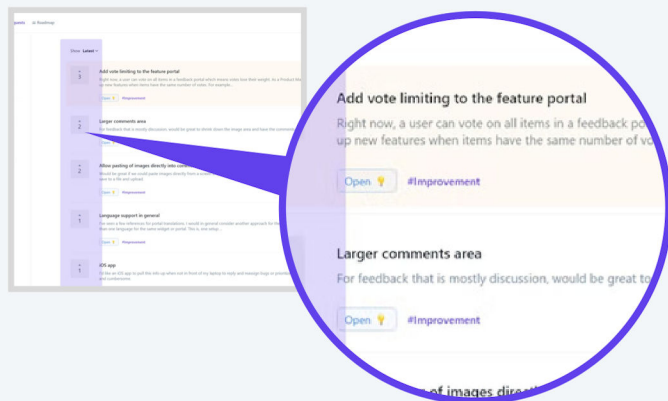
1. Capture & Collect

- Get contextual and visual clarity with annotated screenshots and videos, and automatic capture of session replays and system data. All from within your app.
- Collect feature ideas and priorities from your users in a dedicated portal.



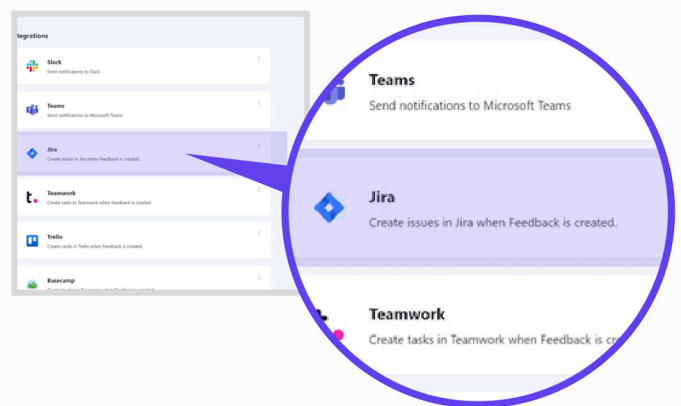
2. Assess & Prioritize

- Sort feedback and bugs by project, source, date, customer type, and more in a dedicated portal.
- Triage feedback, prioritize and assign tasks
- Make better product decisions with rich user insights.



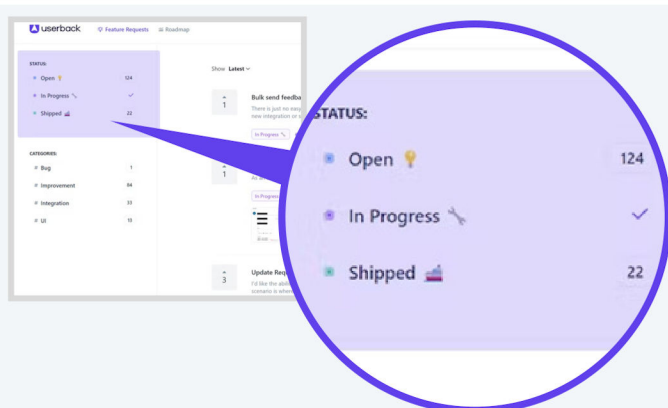
3. Assign & Action

- Assign automatically into product lifecycle through your workflows and tools.
- Automated internal feedback cycles mean more productive teams and product sprints are user centered.



4. Follow-up & Close

- Users are automatically updated with progress and resolution.
- Take it one step further by opening up your product direction to users - build loyalty and quickly validate or reject ideas before spending any build effort.



Set up your free automated user feedback loop in minutes at app.userback.io/signup